


Elisabeth Alli

Via Lör 12, 6864 Arzo or CP 101, 
1032 Romanel-sur-Lausanne
+41796277836 
elisabeth.alli@bluewin.ch 

Originally from Nigeria, was born, and raised in Switzerland. I am an author, journalist and a film director and I am passionate about my work with children and young adults .

Personal Information

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| First Name | Elisabeth |
| Last Name | Alli |
| Date of Birth | 15/04/1970 |
| Nationality | Suisse |
| Sex | Female |

Skills

- Leadership and management
- Public relations
- Concept writing
- Kids teaching and empowerment
- Kids Communication
- Project development

Work Experience

2006 – PRESENT

Director / Sbook.ch, Switzerland

- Director of the publishing house.
- Sold over 50,000 books .

2006 – PRESENT

Author / Children and kids book about Switzerland, Switzerland

Published author of six children's book in three languages (Italian, French and German)

- Lingue e Cantoni
- Il Cervino in un libro
- Motagne e Pianura
- Laghi e Fiumi
- La Crociata di una bandiera quadrata
- La festa del Grembo

1996 – PRESENT

Journalist / Sport and Children

Work as a journalist for sport and/children at the following news organizations in Switzerland:

- Coopération
- La Regione
- Le Temps
- Le Nouveau Quotidien

1997 – PRESENT

Documentary and Tv Director/SRG Idée Suisse

1995 - 1996

Placement Officer/Regional Placement Office, Lausanne

Education

2012

Certificate of Advanced Studies (CAS)/ Institut International des Droits de L'enfant

Subject: Child Victims, Child Witnesses - The word of the child in court.

2006

PhD Advertising Sciences and Media Research / University of Zurich

Research Topic: Marketing for preadolescents

1995

Msc. Social Sciences / University of Geneva

Master Thesis: Socialization of children nutrition in Switzerland

1994

Msc. Political and Social Sciences / University of Lausanne

Languages

- French – Fluent
- English – Fluent
- Italian – Fluent
- German – Good
- Spanish – Good

Activities

- **2018:** Development of an educative guide to citizenship with interactive panels for the canton of Ticino and the city of Lugano
- **2012 - Present :** Vice president of Ticinese Athletics Federation (FTAL)



- **2015:** "La Svizzera in una mostra" - an interactive workshop in Switzerland for 2000 primary school children in Lugano, funded and supported by the city of Lugano and the Swiss federation.



- **2015:** "Le pene del giovane Francesco" - produced a documentary about young people and the reasons for their deviant behaviour (Minors and Justice).
- **2013:** "Quando il ghiaccio si scoglie" - produced a documentary about two Swiss - Canadian hokey players.

Leisure

- Former track and field athlete.